

# GASTRONOMICA

THE JOURNAL OF FOOD AND CULTURE



## ADVERTISING AGREEMENT / INSERTION ORDER

New       Pick up from issue: \_\_\_\_\_

By this agreement, the undersigned person, firm or corporation (referred to as the "Advertiser"), and University of California Press, agree as follows:

### SCHEDULE

The Advertiser agrees to place an advertisement in **Gastronomica** according to the issue(s) and schedule as follows:

Issue date(s): \_\_\_\_\_ Ad size: \_\_\_\_\_

Ad rate: \_\_\_\_\_ Color/black & white: \_\_\_\_\_

Placement: \_\_\_\_\_

Notes: \_\_\_\_\_

### PAYMENT TERMS

30 days from invoice notice. All advertising payments via wire transfer are subject to a \$25 handling charge.

Please indicate a preferred invoicing option:

**ADVERTISER**       **AGENCY**

Advertiser / Agency: \_\_\_\_\_

DBA: \_\_\_\_\_

Print name/title: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Fax: \_\_\_\_\_

\_\_\_\_\_  
E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

The Advertiser accepts the terms and conditions herein and acknowledges that cancellations made after the reservation close date(s) will be subject to a 100% cancellation fee.

All ads subject to publisher's approval.

Please submit PDF ads to: [jennifer.rogers@ucpress.edu](mailto:jennifer.rogers@ucpress.edu).

For technical specifications please see [http://www.ucpressjournals.com/assets/ucp\\_ad\\_guidelines.pdf](http://www.ucpressjournals.com/assets/ucp_ad_guidelines.pdf).

List rental, inserts, web banner advertising also available. Please contact us for more info.

### CONTACT

Jennifer Rogers, Advertising Sales Representative  
University of California Press Journals + Digital Publishing  
2000 Center Street, Suite 303  
Berkeley, CA 94704-1223  
E-mail: [jennifer.rogers@ucpress.edu](mailto:jennifer.rogers@ucpress.edu)  
Phone: (510) 642-6188  
Fax: (510) 642-9917

WWW.UCPRESSJOURNALS.COM